

Naples by the Numbers

Updated March 2026 · Verified statistics for Naples, FL and Collier County

A

School District Grade

Ranked 5th of 67 Florida districts · Only 'A' in Southwest Florida

FLORIDA DEPARTMENT OF EDUCATION

AAA

Fitch Credit Rating

Stable outlook – highest possible

FITCH RATINGS

94.4%

Graduation Rate

Highest in county history · +2.2 pts above FL avg

COLLIER COUNTY PUBLIC SCHOOLS

Population & Geography

411K+

Residents

Collier County estimated
US CENSUS BUREAU

20,100

City of Naples

Population estimate
CITY OF NAPLES

2,305 sq mi

Square Miles

Largest county in Florida by land
US CENSUS BUREAU

+100K

Seasonal

Estimated winter increase
VISIT FLORIDA

Schools & Education

98%

A/B Schools

Schools graded A or B
FL DEPT OF EDUCATION

76

Public Schools

K-12 institutions
COLLIER COUNTY PUBLIC SCHOOLS

30

Private Schools

Estimated count
VARIOUS SOURCES

66%

Math Proficiency

Students achieving grade level
FL DEPT OF EDUCATION

Fiscal Health & Economy

\$153K

Median Income

Household income
US CENSUS BUREAU

1.1700

Millage Rate

Countywide operating tax rate
COLLIER COUNTY PROPERTY APPRAISES

264

Sunshine Days

Annual average
BEST PLACES

9 mi

Beaches

Continuous public beach
CITY OF NAPLES

\$1.53M

Median Property Value

Residential real estate
NABUR

77%

Conservation Land

County area protected
COLLIER COUNTY

Triple-A

FL State Rating

Bond rating
STATE OF FLORIDA

County Comparison

Collier

Lee

Charlotte

Sarasota

School Grades

A

B

B

A

Credit Ratings

AAA

AA

A

AAA

WILLIAM RAVEIS
LUXURY PROPERTIES

Matt Brown
LUXURY REALTOR

Matt Brown · William Raveis Real Estate · CLHMS · GRI
RealTrends Verified: #922 Nationally · #13 in Naples · \$700M+ Career Sales
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